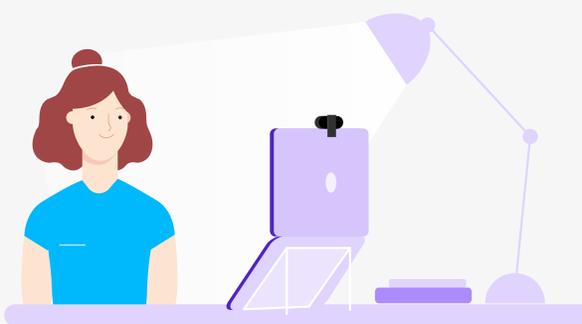


TOP 10 TIPS TO LOOK YOUR BEST ON VIDEO

Camera shy? With video now an essential part of our lives at work and at home, it's time to get comfortable in front of the lens and just be yourself. Here's how.

1 HIGHLIGHT THE MOST IMPORTANT SUBJECT: YOU

Position light in front of you so you are well lit and the center of attention.

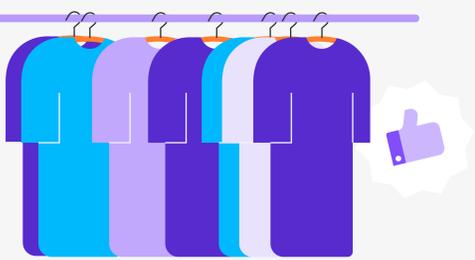


2 AVOID BRIGHTLY LIT BACKGROUNDS

In this situation, most cameras will dim the entire image and make you look like a silhouette.

3 CHECK YOUR SURROUNDINGS

Messy backgrounds or busy settings can be distracting and appear unprofessional.

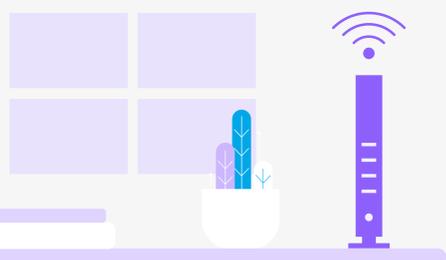
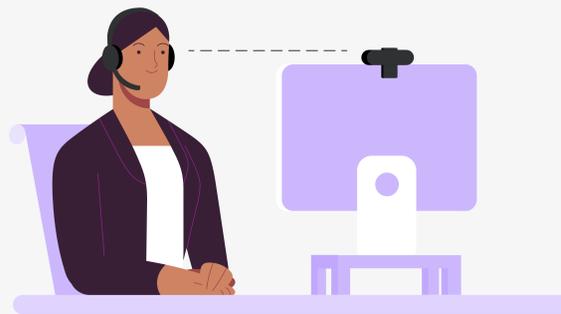


4 WEAR SIMPLE, SOLID COLORS

Busy patterns and prints, especially repetitive patterns, can create weird effects on camera. Solid colors keep the focus on you and your message.

5 PLACE YOUR CAMERA AT EYE LEVEL

This is much more flattering than the notorious 'up-the-nose' shot from below.

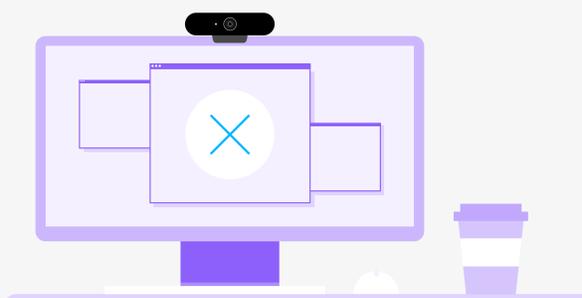


6 MAKE SURE YOU HAVE A STRONG, STABLE INTERNET CONNECTION

This will help avoid streaming delays so you don't appear frozen on your next call.

7 CLOSE UNNECESSARY PROGRAMS

Other apps can consume resources needed to deliver a clear picture and could compromise privacy.

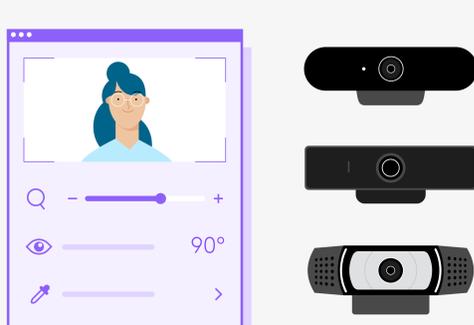


8 CHECK YOUR AUDIO

When possible, use a headset designed for video conferencing to ensure you sound as good as you look.

9 DO A TEST RUN

Ensure the background and lighting are up to snuff, and double-check to be sure the camera is focused on you!



10 INVEST IN A PURPOSE-BUILT EXTERNAL WEBCAM

Whether you're on your laptop or desktop, at home or in the office, using a Logitech webcam with Logi Tune will allow you to control framing, adjust focus, and choose a color preset. Those details can make a big difference in helping you look your best.

Want to look better on your next video call?

[EXPLORE WEBCAMS](#)