



# HOW ARE COMPANIES REIMAGINING WORKSPACES?

logitech®



# CAN WE MAKE WORK MORE HUMAN, MORE CONNECTED, MORE COLLABORATIVE?



*"People don't come to work ... because of policy. They come because of the connection they want to have with other people."*

**SATYA NADELLA, CEO, MICROSOFT<sup>1</sup>**

In this new world of hybrid work, companies are experimenting with office space and technology to discover the right approach for their employees. Many are redesigning spaces around people and providing tools that enable people to work from anywhere.

Many of our customers and partners are guided by three fundamental principles of hybrid work:

1. Support teamwork, collaboration, and productivity for all employees, everywhere
2. Prioritize the employee experience to keep people engaged
3. Embrace flexibility so you can pivot quickly to meet a changing world

Let's see how some companies are bringing these ideas to life.

# CASE STUDIES

Many partners and customers throughout the Logitech ecosystem use our products to enable more collaborative workspaces. Here's how they're using technology to deliver reimagined workspaces.



# STEELCASE

Steelcase has a new vision for spaces to support hybrid work, and they're working alongside Logitech to put the new hybrid office to the test at WorkLife Centers around the world.

These environments demonstrate how workspaces measure up to three design objectives: **equity**, **engagement**, and **ease**.



*"Organizations can't bring people back to the same workplace they left. Hybrid work is different."*

**GALE MOUTREY, VP OF INNOVATION, STEELCASE<sup>2</sup>**



*"Every individual workspace was designed to enhance performance as well as provide sanctuary. But they are unique in how they achieve that... Curating a space that embodies personality and creates a personal connection when seen on video calls or in person was an important part of this new hybrid experience."*

**CHERIE JOHNSON, GLOBAL  
DESIGN DIRECTOR, STEELCASE<sup>3</sup>**

Steelcase aims to shape the future of work by bringing technology and physical space together early in the design process, creating dynamic workspaces that are simple and intuitive for people to use.

[Explore new spaces designed to make hybrid work better.](#)

# DIRTT

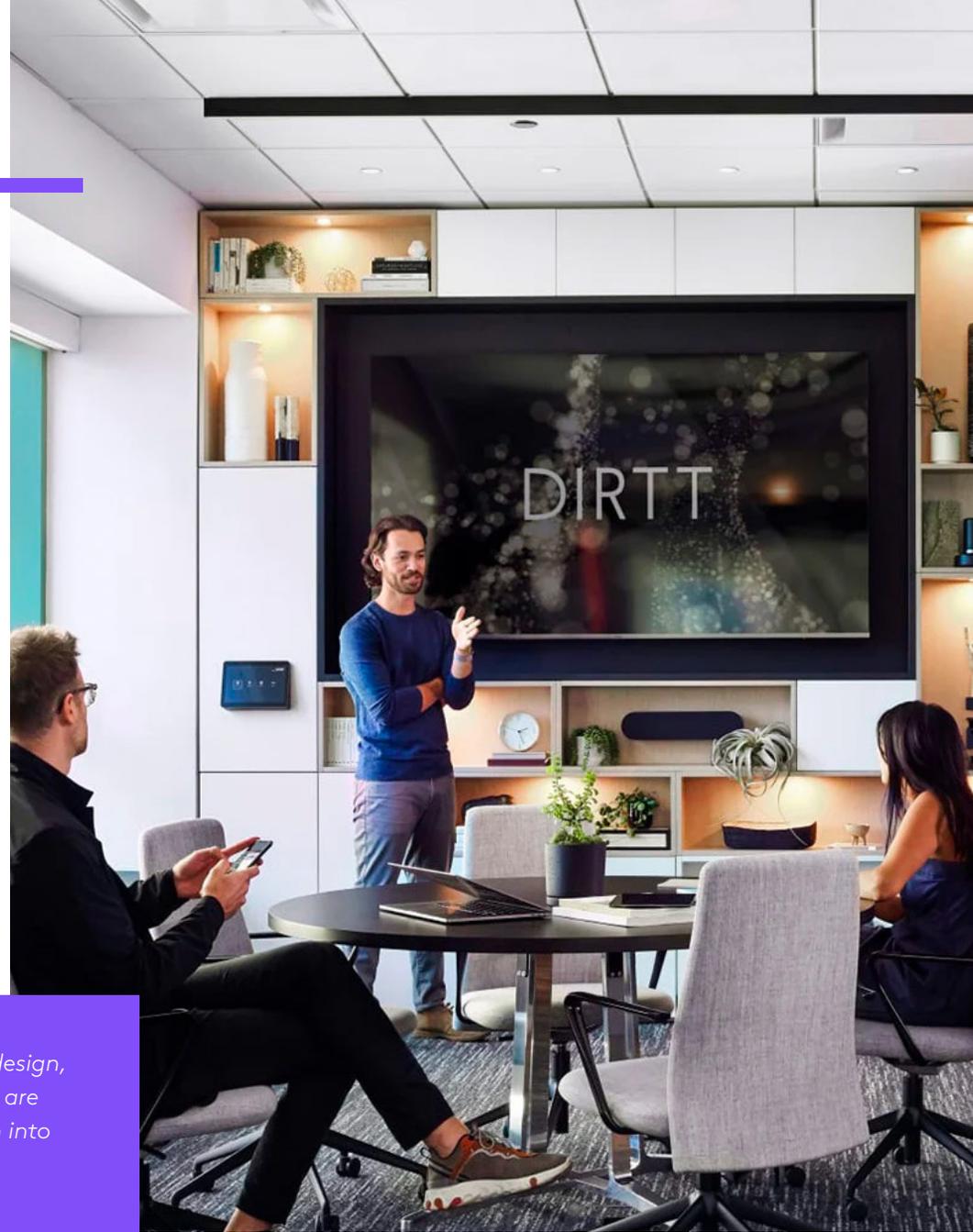
When DIRTT's use of video collaboration tools exploded, so did their customer requests for workspaces that incorporated video into the design and construction. DIRTT quickly needed video solutions that fit a wide variety of spaces and were flexible enough to suit the unique needs of an increasingly diverse customer base.

Deploying the portfolio of Logitech products allowed DIRTT to deliver fully-customizable and easy-to-deploy solutions to their customers through a wide range of accessories, mounts, and cable options.

"You can be plug-and-play with the meeting room within an hour," says Andy Nolloth, Technology Integration lead.

Featured Logitech products: Rally Bar, Rally Bar Mini, MeetUp, Scribe, Tap, Brio, Zone Wireless, Sync

[Read the full case study](#)



*"We do video conferencing in pretty much all of the spaces that we design, and we're really trying to show it off in different ways. Meeting rooms are a pretty standard application, but we're also trying to integrate them into private offices and some open collaboration areas as well."*

**TORI CNUDE, DESIGN DIRECTOR DIRTT**

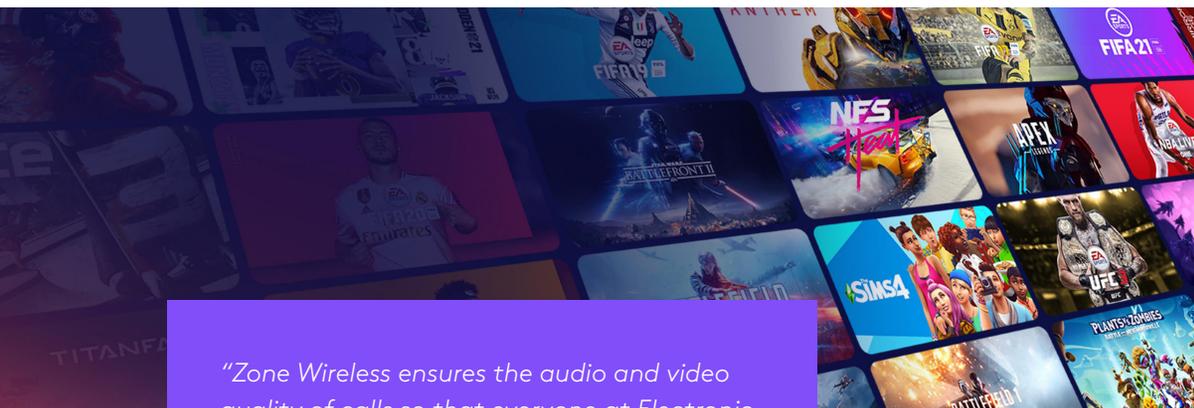
# ELECTRONIC ARTS

At EA's Amsterdam office, employees often rotate between smaller huddle rooms and a larger open workspace where they have the luxury of using multiple monitors. But with hybrid colleagues spread out across the globe, it's important that all users can hear and be heard clearly during virtual meetings, no matter where they're located.

EA chose Logitech Zone Wireless for their employees to carry out their daily activities fully focused, undisturbed, whether they're working from home or in Benelux. Zone Wireless features active noise-cancellation, meaning boisterous colleagues, children, pets, or other background noise won't be picked up by the microphone.

Featured Logitech product: Zone Wireless

[Read the full case study](#)



*"Zone Wireless ensures the audio and video quality of calls so that everyone at Electronic Arts Benelux can do their job undisturbed and with complete concentration."*

**JEREON ALBUS, BUSINESS  
PARTNER MANAGER DISTRIBUTORS,  
ELECTRONIC ARTS**



# THE TAKEAWAY

Reimagining the workspace begins with prioritizing human connection and using technology to help people collaborate more effectively. Here's how:

- Embrace the idea of the office as a place for community and connection.
- Design rooms and spaces within the office for max flexibility – from individual focus work to impromptu meetings.
- Equip workspaces with collaboration tools so employees can work together from anywhere.

The reimagined workspace provides all workers, regardless of location, with technology that connects them to the greater organization.



# MEET OUR NEW SPACES

Create opportunities for video collaboration in every space.

Here's our vision of reimagined workspaces to support this new work paradigm.

# IMMERSIVE SPACES



Immersive spaces are optimized and designed for video meetings.

Wide, curved tables facing a long wall allow for chairs and participants to be better angled toward the front-of-room camera. This allows hybrid participants to better see eye to eye.

**Featured Logitech product:**

## RALLY BAR MINI

- 4k all-in-one video bar for small to medium rooms
- Dual camera system with AI auto-framing technology
- Advanced audio delivers rich, natural sound
- Simple to manage with Logitech Sync

Casual spaces for collaboration, mingling, and virtual meetups.

They're places to bond, build relationships, and make the commute worthwhile.

**Featured Logitech product:**

## RALLY BAR

- 4k all-in-one video bar for medium to large rooms
- Plug-and-play collaboration with no additional software
- Audio pickup range up to 23 ft
- Simple to use, simple to manage

# SOCIAL SPACES



Huddle spaces allow small teams to jump into private rooms for spontaneous collaboration.

They're flexible, informal spaces for video meetings.

**Featured Logitech product:**

**RALLY BAR HUDDLE**

- 4K all-in-one video bar for huddle rooms
- Tabletop, wall, and display mount options
- One touch join with Tap IP
- Compatible with Microsoft Teams, Zoom, and Google Meet
- Certified carbon neutral, made with 42% post-consumer recycled plastic

## HUDDLE SPACES



## IDEATION SPACES



Interactive open spaces to generate ideas and promote the free flow of creativity.

Adding video allows more people to contribute and bring even more ideas to the table.

**Featured Logitech product:**

**SCRIBE**

- Whiteboard camera for video meetings
- Built-in AI offers unobstructed view of the whiteboard
- Compatible with Microsoft Teams, Zoom, and Google Meet

# DESK SPACES



Flexible workstations that offer hybrid employees a dedicated desk for when they make the commute.

Adding a managed docking station allows people to easily find and reserve desks, choose a space near coworkers, and notify colleagues when they're coming to the office.

## Featured Logitech product:

### LOGI DOCK FLEX

- Keeps cables secure
- Simple device management
- Easy desk booking
- Certified for Microsoft Teams and Zoom

Work time in the office may include in-person collaboration, virtual collaboration on video, and time for deep work. Employees need headsets that help them block out noise in the environment so they can focus on the task at hand.

## Featured Logitech product:

### ZONE WIRELESS 2

- Far-end noise suppression
- 4 noise-canceling mics
- Hybrid active noise cancellation (ANC)
- 40 mm driver with dynamic and personal EQ
- Certified for Microsoft Teams, Zoom, Google Meet, Google Voice, and Fast Pair
- Low-carbon aluminum\* and plastic parts made with 20% post-consumer recycled plastic\*\*



\*For decoration ring and temple extension

\*\*Excluding plastic in printed wiring assembly (PWA), and packaging.

# FOCUS SPACES



Private places to hop on a video call, concentrate, and decompress.

Because sometimes you need to do some deep thinking. And a little privacy can help.

## Featured Logitech product:

### LOGI DOCK FOCUS ROOM KIT

- Logi Dock; all-in-one docking station with meeting controls and speakerphone
- Brio 4k webcam
- Cable management for secure installation
- One cable, one-touch join
- Compatible with Microsoft Teams, Zoom, and Google Meet

# HOME OFFICES



Give employees the tools to make their remote office a productive and enjoyable workspace.

Make work from home work for them.

## Featured Logitech product:

### BRIO 505

- 1080p webcam with light correction, auto-framing, and Show Mode
- The plug-and-play solution
- Certified for Microsoft Teams, Zoom, and Google Meet
- Built-in privacy shutter
- Plastic parts include a minimum of 59% post-consumer recycled plastic\*

\*Excludes accessories and packaging.

When it comes to ergonomics, individual preferences really matter. Employees prefer to choose ergo devices that work best for them and provide the most comfort.

## Featured Logitech product:

### WAVE KEYS FOR BUSINESS

- Wave design with cushioned palm rest
- Easy to use; large, curved keycaps for fluid typing
- Plastic parts include 61% post-consumer recycled plastic\*
- Certified by United States Ergonomics



\*Excludes plastic in printed wiring assembly, cables, and packaging.

A photograph of a modern office interior, viewed through a glass wall. Several people are seated at long desks, working on laptops. The office has a clean, minimalist aesthetic with light-colored walls and ceiling. The text "MAKE THE MOST OF NEW SPACES" is overlaid in the center of the image in a white, bold, sans-serif font.

**MAKE THE  
MOST OF  
NEW SPACES**



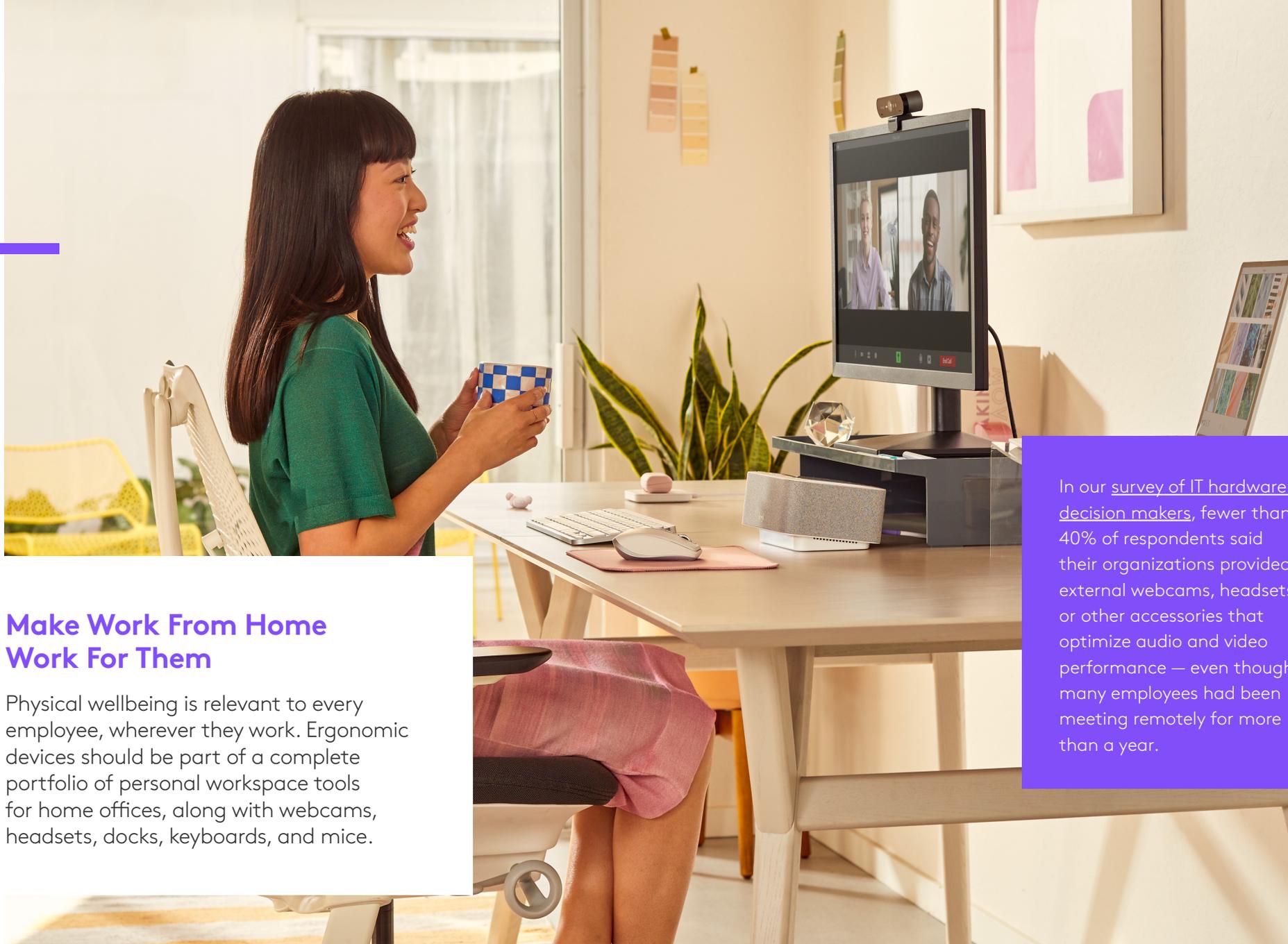
## Accommodate Different Work Styles In Every Space

Size doesn't always matter. With the right technology and room design, you can transform downsized office real estate into finely tuned action stations. The same goes for the personal workspace back home.

## Integrate Design and Devices

Look at your technology and furniture as one cohesive unit. Blending cameras, mics, pods, and digital signage into the physical space keeps workspaces collaboration-ready and friction-free.





## Make Work From Home Work For Them

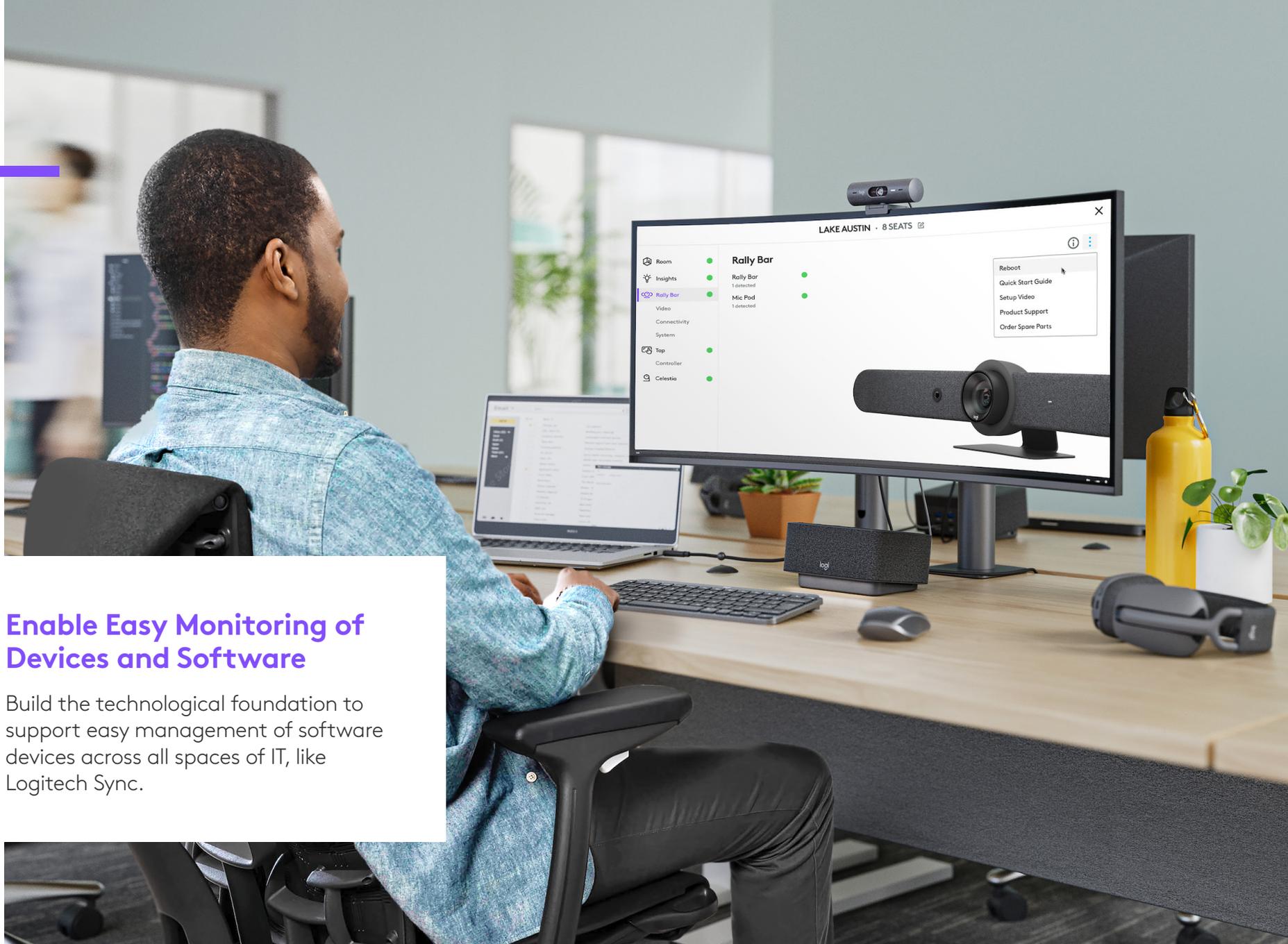
Physical wellbeing is relevant to every employee, wherever they work. Ergonomic devices should be part of a complete portfolio of personal workspace tools for home offices, along with webcams, headsets, docks, keyboards, and mice.

In our [survey of IT hardware decision makers](#), fewer than 40% of respondents said their organizations provided external webcams, headsets, or other accessories that optimize audio and video performance — even though many employees had been meeting remotely for more than a year.



## Activate Video Collaboration from Anywhere

Equip every space in the office with conference cameras, mics, interactive screens, and whiteboard cameras so meetings can start easily and remote collaborators can be included for ad-hoc brainstorming, hotdesking, and social mixers.



## Enable Easy Monitoring of Devices and Software

Build the technological foundation to support easy management of software devices across all spaces of IT, like Logitech Sync.



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# ALL PEOPLE ALL SPACES

logitech®

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<sup>1</sup> Microsoft CEO Satya Nadella quoted on Yahoo Finance, October 17, 2022:  
<https://finance.yahoo.com/news/microsoft-ceo-on-hybrid-work-171834091.html>

<sup>2</sup> "Steelcase and POI Showcase the Office Employees Want to Work from at WorkBetterLab Toronto," POI.ca, March 14, 2022.

<sup>3</sup> "Leadership by Design," Steelcase.com

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